

Technical Newsletter, 25 June 2010

Pacific Micromarketing Online Version 1.1: Sample Data Preview

Pacific Micromarketing releases Version 1.1 of its market leading online counts and analytical engine.

Included in this release is the ability to view a sample data set of a list count you have requested.

To access, login in to the online counts engine, then navigate to the **Quotes** option tab.

Step 1: Locate the List Count you have requested a quote for click on the sample button **S**:

	Campaign Name	Date	Row Count	Amount	Purchased
View B F S	Remington	16 Jun 2010 16:46	113,425	\$49,907.00	No

Step 2: Pacific Micromarketing Online will then output a sample of the data you have requested a list count for:

Title	Given	Middle	Surname	DPID	Ad1	Suburb	State	Post Code
MRS	JOAN	S	GREEN	54301119	10 ROBINIA GR	GARDEN SUBURB	NSW	2289
MRS	ANNE	M	WHITE	39391040	45 ESPLANADE S	DONNYBROOK	QLD	4510
MR	PETER	M	WHITE	30176602	171 POMONA RD S	TREVALLYN	TAS	7250
MS	LIZ	M	PEEL	57917484	188 POMONA RD S	TREVALLYN	TAS	7250
MR	PETER	F	SMITH	82959508	202 POMONA RD S	TREVALLYN	TAS	7250



Click here »
to unlock Pacific Micromarketing's
New Online Counts Engine

Access 12,000,000 multi-channel records 24/7