

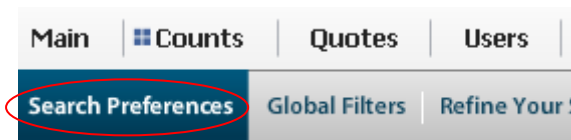
Technical Newsletter, 25 June 2010

Pacific Micromarketing Online Version 1.1: Multi-Channel Data Selection

Pacific Micromarketing releases Version 1.1 of its market leading online counts and analytical engine.

Included in this release is the ability to produce counts for data purchase for multi-channel multi-use campaigns.

Once logged in to the online counts engine navigate to the **Search Preferences** option under the **Counts** tab.



Select the campaign channels you wish to implement for your count, and the number of times you wish to use the data.

Note: If multi channel campaign data is selected, a single use of your purchased data covers contact with your prospects over all the channels selected.

Only select multiple uses if you plan to execute the multi-channel campaign more than once to the prospects you have purchased.

What type of information do you require?

Postal addresses with name

All phone numbers

Mobile numbers

Landline numbers

Email addresses

or

Postal addresses only

How many times will you use this data?

One

Two

Three

Contact us if you require flexibility for more campaigns.

Click here »
to unlock Pacific Micromarketing's
New Online Counts Engine

Access 12,000,000 multi-channel records 24/7