

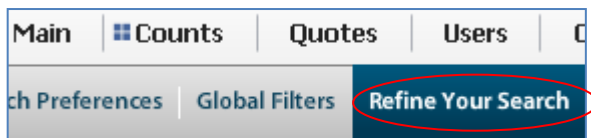
**Technical Newsletter, 25 June 2010**

**Pacific Micromarketing Online Version 1.1: Multi Question Filter**

Pacific Micromarketing releases Version 1.1 of its market leading online counts and analytical engine.

Included in this release is the ability to search over 500 survey questions by keyword/s.

Once logged in to the online counts engine navigate to the **Refine Your Search** option under the **Counts** tab.



Type in the key word for your search. In this case, **Health**.

Pacific Micromarketing Online will then automatically output a list of all possible questions that are associated with your keyword.

This includes questions that are grouped in categories under your key word.

Note: you can manually search the survey questions by category. Simply click the category heading in the question side panel.



