

Technical Newsletter, 25 June 2010

Pacific Micromarketing Online Version 1.1: Post Code Data Selection

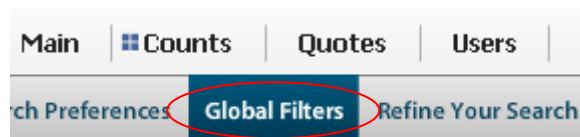
Pacific Micromarketing releases Version 1.1 of its market leading online counts and analytical engine.

Included in this release is the ability to set **Global Filters** at a **Post Code** level using a variety of methods.

Once logged in to the online counts engine navigate to the **Global Filters** options under the **Counts** tab.

Drag the **Post Code Global** field to the **Global Filters** drop zone.

- Enter the individual Post Codes you wish to search, or
- Enter a Post Code Range, or
- Select a Post Code range,
- Apply any of the above.



Number of Children Aged 12 -18

Post Code

Property Size sqm

